***ROCK TALKS RUBRIC* Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Criteria Checklist:**

* 4 minutes
* 16 slides that change every 15 seconds
* Script - in an editable document
* Slide #1: Title of your ignite talk, speaker’s name, an image
* Slides #2 - 16
* Each slide may contain a maximum of ten words.
* Each must have an image and/or text
* Images may be original or not, but any copied images must be cited in MLA format on slide 17

**CONTENT: DEVELOPMENT, INSIGHT, ORGANIZATION & VISUALS (SLIDES)**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | **0,1,2** | **3** | **4** | **5** | **6** |
| **CONTENT: ORGANIZATION & INSIGHT** | **limited** understanding and communication of topic or theme, **no purpose or too vague**  simplistic idea | **limited** understanding and communication of relevant aspects of topic or theme, may have a confusing purpose  clichéd idea | **sufficient** understanding and communication of topic or theme  obvious idea | **Substantial** understanding & communication of the relevant aspects of the topic or theme  makes people say “huh” out of interest | **perceptive** understanding and communication of the relevant aspects of the topic or theme  helps people see things in a new way |
| **Insufficient** detail, development, support, **too brief to accomplish task** | **Limited** detail, development, support | **adequate** detail, development, support | **substantial** detail, development, support | **consistently** displays illustrative detail, development, support |
| **Ineffective** use of organizational structures that may not always serve the context and intention | **Minimal** use of organizational structures though these may not always serve the context and intention | **Adequate** use of organizational structures that serve the context and intention | **competent** use of organizational structures that serve the context and intention | **sophisticated** use of organizational structures that serve the context and intention **effectively** |
| **SLIDES** | **Ineffective** use of referencing and formatting tools to create a presentation style that may **not always be suitable** to the context and intention.  Visuals show inappropriate or simplistic link to message  Or no visuals used | **Minimal** use of referencing and formatting tools to create a presentation style that may **not always be suitable** to the context and intention.  Some visuals exist but do not link effectively to message | **Adequate** use of referencing and formatting tools to create a presentation style suitable to the context and intention.  Some visuals that make an obvious link to message | **Competent** use of referencing and formatting tools to create a presentation style suitable to the context and intention.  Clear, interesting visuals that have perceptive link to message | **Excellent** use of referencing and formatting tools to create an **effective** presentation style.    Effective, innovative visual that enhance message |

**PRESENCE & DELIVERY: VOICE, EYE CONTACT, EXPRESSION, ENERGY, ETC .**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | **0,1,2** | **3** | **4** | **5** | **6** |
| **Speaking DELIVERY** | Presenter shows no engagement and may be distracted or quite uncomfortable  Voice is inappropriate, inaudible or not understandable; too many pauses  Presenter completely reads from a script  Presenter makes no eye contact  Body language is inappropriate or distracting  Presenter is unable to engage the audience | Presenter shows little comfort / engagement  Voice may be unclear/inaudible; may include distracting pauses  Presenter mostly reads from script or slides  Presenter does not make enough eye contact  Body language is ineffective  Presentation does not generate much interest for the audience (minimal impact) | Presenter shows engagement at times  Voice is unclear / inaudible in places  some pauses (ie: um)  Presenter attempts to memorize, but relies on cue cards and/or slides  Presenter makes just enough eye contact  Body language may be inconsistent  Presentation is interesting for part of the time  (makes some impact) | Presenter exhibits confidence and shows engagement  Clear and expressive voice; audible  Memorization is evident; does not read from script or slides, but may check notes occasionally  Clear eye contact with the audience most of the time  Body language is appropriate  Presentation generates audience interest / participation  (makes a good impact) | Presenter exhibits confidence, comfort, and enthusiasm  Commanding and effective voice; clearly audible  Confidently memorized; does not read from script or slides  Effective eye contact (connects with audience via eye contact)  Body language accentuates presentation  Presentation generates audience interest/participation (makes an effective impact) |