***ROCK TALKS RUBRIC* Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Criteria Checklist:**

* 4 minutes
* 16 slides that change every 15 seconds
* Script - in an editable document
* Slide #1: Title of your ignite talk, speaker’s name, an image
* Slides #2 - 16
* Each slide may contain a maximum of ten words.
* Each must have an image and/or text
* Images may be original or not, but any copied images must be cited in MLA format on slide 17

**CONTENT: DEVELOPMENT, INSIGHT, ORGANIZATION & VISUALS (SLIDES)**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | **0,1,2** | **3** | **4** | **5**  | **6** |
| **CONTENT: ORGANIZATION & INSIGHT** | **limited** understanding and communication of topic or theme, **no purpose or too vague**simplistic idea | **limited** understanding and communication of relevant aspects of topic or theme, may have a confusing purposeclichéd idea | **sufficient** understanding and communication of topic or theme obvious idea | **Substantial** understanding & communication of the relevant aspects of the topic or thememakes people say “huh” out of interest | **perceptive** understanding and communication of the relevant aspects of the topic or themehelps people see things in a new way |
| **Insufficient** detail, development, support, **too brief to accomplish task** | **Limited** detail, development, support  | **adequate** detail, development, support  | **substantial** detail, development, support  | **consistently** displays illustrative detail, development, support  |
| **Ineffective** use of organizational structures that may not always serve the context and intention  | **Minimal** use of organizational structures though these may not always serve the context and intention  | **Adequate** use of organizational structures that serve the context and intention  | **competent** use of organizational structures that serve the context and intention  | **sophisticated** use of organizational structures that serve the context and intention **effectively** |
| **SLIDES** | **Ineffective** use of referencing and formatting tools to create a presentation style that may **not always be suitable** to the context and intention.Visuals show inappropriate or simplistic link to messageOr no visuals used | **Minimal** use of referencing and formatting tools to create a presentation style that may **not always be suitable** to the context and intention.Some visuals exist but do not link effectively to message | **Adequate** use of referencing and formatting tools to create a presentation style suitable to the context and intention.Some visuals that make an obvious link to message | **Competent** use of referencing and formatting tools to create a presentation style suitable to the context and intention.Clear, interesting visuals that have perceptive link to message | **Excellent** use of referencing and formatting tools to create an **effective** presentation style. Effective, innovative visual that enhance message |

**PRESENCE & DELIVERY: VOICE, EYE CONTACT, EXPRESSION, ENERGY, ETC .**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | **0,1,2** | **3** | **4** | **5** | **6** |
| **Speaking DELIVERY** | Presenter shows no engagement and may be distracted or quite uncomfortableVoice is inappropriate, inaudible or not understandable; too many pausesPresenter completely reads from a scriptPresenter makes no eye contactBody language is inappropriate or distracting Presenter is unable to engage the audience | Presenter shows little comfort / engagement Voice may be unclear/inaudible; may include distracting pauses Presenter mostly reads from script or slidesPresenter does not make enough eye contactBody language is ineffectivePresentation does not generate much interest for the audience (minimal impact) | Presenter shows engagement at timesVoice is unclear / inaudible in placessome pauses (ie: um)Presenter attempts to memorize, but relies on cue cards and/or slides Presenter makes just enough eye contactBody language may be inconsistent Presentation is interesting for part of the time(makes some impact) | Presenter exhibits confidence and shows engagementClear and expressive voice; audibleMemorization is evident; does not read from script or slides, but may check notes occasionallyClear eye contact with the audience most of the timeBody language is appropriate Presentation generates audience interest / participation (makes a good impact) | Presenter exhibits confidence, comfort, and enthusiasm Commanding and effective voice; clearly audible Confidently memorized; does not read from script or slidesEffective eye contact (connects with audience via eye contact)Body language accentuates presentation Presentation generates audience interest/participation (makes an effective impact) |